

# How to craft, prioritise and steer your HR Strategy to deliver the impact that matters most



## NATAL DANK

*AGILE HR AUTHOR, KEYNOTE SPEAKER, HR TRENDS & FUTURE OF WORK, HR, BUSINESS & ORGANISATIONAL AGILITY & TRANSFORMATION*



Recognised as a pioneer in Agile HR and business agility, Natal heads up Learning, Consultancy & Coaching at PXO Culture and is the Chief Trendwatcher at the HR Trend Institute.

Following decades working in senior Human Resources (HR), Talent and Organisational Development roles, Natal coaches clients across all industries, from innovative tech companies, to not-for-profit, to global banks, in how to develop amazing employee

experience, like a customer journey, full of moments that matter for your people and organisation.

In 2016 Natal hosted the first Agile HR Meetup in London with the aim of building a community of like-minded disrupters, which has since grown into a movement reshaping the global HR profession. In 2020 Natal published the book, Agile HR: Delivering Value in a Changing World of Work.

Through her work at PXO Culture and the HR Trend Institute Natal focuses on defining modern HR for the 21st Century. Natal is recognised as a thought leader in everything Agile HR, Employee Experience, HR Trends, Business Agility and People Strategy.

## WHAT CAN YOU EXPECT AT THE MASTERCLASS?

It's that time of year again when most people you speak to, whether it's HR Directors, HR Business Partners or business leaders, are planning and agreeing on their HR and People strategy for the year ahead. But what makes a good HR strategy? What are the core components? How do you measure impact? And, perhaps more importantly, how do you deliver the intended strategy throughout the year in an environment of uncertainty and constant change?

Join Natal for an interactive, hands-on and practical masterclass exploring how to craft, prioritise and steer your HR strategy to deliver the impact that matters most. This is a unique opportunity to practice business agility skills and apply techniques to a real-world scenario.

You'll also have an opportunity to share insights with other HR Directors, learn from each other and explore how to overcome the challenges faced by leaders when implementing strategy.

Natal receives excellent feedback on her engaging facilitation style and wealth of practical knowledge, this is a masterclass not to be missed.

**APPLY**

### MASTERCLASS WITH NATAL DANK INCLUDES:

Leadership program - interactive workshop in Grand Park Hotel  
VIP dinner at Laurel & Berry Restaurant, Grand Park Hotel  
Participation on both days of the HR Days conference, 20-21 September 2023